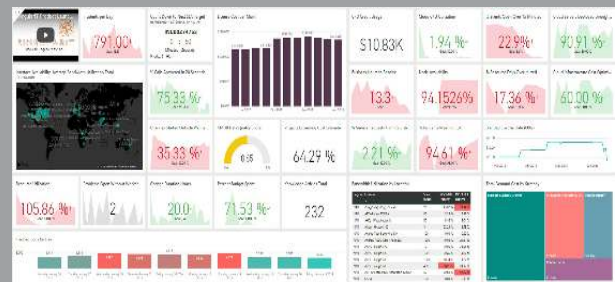


Why Northcraft Analytics for Amazon EC2?

Northcraft

- 360 Degree View of IT with 15+ BI Applications across IT Service & Operations Management
- Reduce your EC2 spend by 2-9% per year.
- Combine billing and operational data into a single view.
- Add analytical reporting capability for billing & operations for your EC2 instances.
- Drill down to specific oversized or "zombie" instances on massive data sets.
- View 13 months of billing data, with associated instances at aggregate and granular level.
- NO BI development required
- Reasonable enterprise licensing, rather than a percentage of your bill.
- **Aggregate** Billing & Operational Data Across ALL Amazon accounts.
- Leverage Amazon Instance Tags to **enrich your CMDB Analytics solution** from Northcraft.
- Multi-dimensional view of Cloudwatch Free and Paid Metrics, combined with billing data.
- Based on proven BI Technology from Microsoft

Executive Dashboards



Deep Analysis

